

## Advertising opportunities at:

***Beyond the Boxes: Emerging Trends in LGBTIQ Mental Health***  
A regional one-day conference on mental health topics as they relate to  
LGBTQ youth, elders and adults



**March 26, 2010**  
**Coffman Union**  
**University of Minnesota-Twin Cities**

- ◆ One-day conference addressing mental issues as they relate to lesbian, gay, bisexual, transgender, intersex, queer, and questioning youth, elders and adults
- ◆ Lunch keynote speaker, Katherine Rachlin, Ph.D. from NYC
- ◆ Resource Fair
- ◆ Welcoming Reception on Thursday evening

### **Conference Hosts:**

The Minnesota LGBT Therapists' Network  
GLBTA Programs Office, University of Minnesota  
Queer Student Cultural Center, University of Minnesota

### **Conference Attendees:** (300 registration spots available)

Open to members of the LGBTIQ communities and our allies

- Psychotherapists, psychologists, social workers, pastoral counselors, health care practitioners, psychiatrists, addiction counselors, sex therapists, educators, workplace counselors, and body workers who work in:
  - Private practice
  - Colleges and universities & K-12 institutions
  - Clinics and hospitals
  - Insurance companies
  - Veteran's administration
  - Community programs
  - Religious settings
- Researchers in the fields of mental health, social work, education, nursing, and medicine
- Graduate and undergraduate students and interns
- Community organizers and activists

**General Information:** This cutting edge conference will offer 50 workshops that will explore changing paradigms in research and clinical practice as they relate to our understandings of diverse sexual and gender identities, as well as to issues of race, class, ability and sexual practices. This one day conference is committed to challenging stereotypes and bias, providing current mental health information, expanding perspectives, and engaging participants in the areas of clinical work, research and community involvement. CEUs in the fields of psychology and social work will be available.

### **Workshop tracks:** (50 total workshops in these three tracks)

- Clinical
- Research
- Community

## **RESOURCE FAIR TABLE RATES\***

**Large non-profits,  
Businesses** Full Table - \$500, Half Table - \$300

**Small non-profits,  
Private practitioners,  
K-12 & Higher Ed. prof.,** Full Table - \$200, Half Table - \$100

**NOTE:** There are a very limited number of tables at the resource fair.

*\*You must submit your request for your table via email to: [2010conf.marketing@gmail.com](mailto:2010conf.marketing@gmail.com).  
You will be contacted to verify if space is available at the fair; at that time you will also be given information regarding payment.*

The deadline for Resource Fair table requests is Feb 5<sup>th</sup>.

## **ADVERTISING RATES – CONFERENCE PROGRAM GUIDE\***

<b>Back page</b>	\$1,000
<b>Full page</b>	\$750
<b>1/2 page</b>	\$500
<b>1/4 page</b>	\$250
<b>1/8 page</b> (Business Card Size)	\$125

*\*Ads must be submitted via email to: [2010conf.marketing@gmail.com](mailto:2010conf.marketing@gmail.com) with the following specs:  
Payment information will be provided upon receipt of your ad request.*

Full Size (Cover Page) Advertisement:  
8.25" x 10.75"

Full-Page Advertisement:  
7.5" x 8"

Half-Page Advertisement:  
wide format 7.5" x 3.75"  
tall format 3.5" x 8"

Quarter-Page Advertisement:  
3.5" x 3.75"

Eighth-Page Advertisement:  
wide format 3.5" x 1.625"  
tall format 1.5" x 3.75"

The deadline for Program Guide ad submission is Feb 15<sup>th</sup>.